**DATE: 0/3/2024**

**Etisalat**

**Emirates Telecommunications Corporation**

**Dubai, U.A.E.**

**TO WHOM IT MAY CONCERN**

This is to confirm that we, Company name registered under Trade license/Ruler’s Decree <License Number>, do not have any objection to register a sender I.D. with Etisalat UAE.

We undertake to comply with all applicable laws detailed under the TRA UEC Policy (including, but not limited to, as they relate to fraud and SPAM) and indemnify Etisalat UAE against any action, claim, fine or loss whatsoever incurred because of a breach of law or regulation.

By signing this registration form, we confirm that all SMS will only be sent to eligible customers who have consented (in a form that is recorded and physically presentable) to receive SMS communication in accordance with the details outlined below.

Company Name: Company name

Type of business/industry: Field

Trade License/Ruler’s Decree Number: License Number

| **S.No.** | **Sender ID type** | **Block chain ID** | **Company** | **Sender ID\*** | **SMS Content** | **Purpose of Use** |
| --- | --- | --- | --- | --- | --- | --- |
| 1 | Transactional |  |  |  |  | Financial, OTP |
| 2 | Promotional |  |  |  |  | Marketing communication |

We hereby authorize UNIFONIC FZE DUBAI BRANCH to register above SIDs on our behalf.

\*Promotional sender Ids needs to have “AD-“ prefix.

(In case a company is whitelisting sender ID via a reseller (e.g. an aggregator acting on behalf of a bank, retail chain, etc), the company has to provide an express permission via a signed NOC to the reseller. The reseller needs to attach that signed NOC along with this template for approval)

Thanking you,

......................................

Signature

Name of Signing Officer

Designation:

Company Stamp